



Full Page

Black & White
£80

Full Colour Inside Page
£80*

Full Colour Back Page
£100



CAMPAIGN
FOR
REAL ALE



the oxford drinker

advertising rates 2008-2009

for all advertising enquiries contact
Sam French
advertising@oxfordcamra.org.uk
07905 212318

what is it?

The *Oxford Drinker* is the newsletter of the Oxford branch of CAMRA, the Campaign for Real Ale. We publish six times a year, at the beginning of February, April, June, August, October and December.

The newsletter is funded solely by paid advertisements and is distributed free of charge to pubs across our region, which includes pubs in Oxford, Abingdon, Witney and the surrounding towns and villages.

how many?

We publish 3000 copies of each issue, and all are distributed amongst a list of around 60 establishments, though this number is growing month by month. Bearing in mind that each copy is read on average by more than one person, each issue reaches an audience we estimate to be in excess of 10,000 people across the county.

how much?

We have recently had to increase our advertising rates in line with increases levied by our suppliers. The cost of advertising is shown over the next two pages.

interested?

Then contact us! We will come and visit you to discuss your requirements, and can help you design an advert if you do not have anything prepared.

contact...

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Please note that I am, like all those involved in producing the *Oxford Drinker*, a volunteer. If I am unable to take your call due to other commitments (usually this means work!) then please leave a message and I will call you back as soon as I can.



Quarter Page
Black & White
£30
Full Colour
£30*

* Colour adverts are limited in number by the available space, namely the inside of the front and back covers. Advertisers who place an advert in every issue will receive a colour advert based on a rota, subject to the advert being suitable for colour reproduction.

Full Page colour adverts on the back cover can be reserved but are allocated on a first come, first served basis.



Half Page
Black & White
£50
Full Colour
£50*